



EQUIPMENT LIST

Apple	SurgeX
Audioquest	Triad
Cinemattech	Ubiquiti
Colorbeam	Wirepath
Control4	Wisdom Audio
Fortress Seating	
Future Automation	
Green Glue	
Hunter Douglas	
ICE Cable	
KEF	
Lutron	
Marantz	
Middle Atlantic	
NYCE	
Pakedge	
Roku	
Salamander	
Samsung	
Seeless	
Seura	
Sonance	
Sony	
Strong	

INDUSTRY PARTNERS

Jean Adams and Shanna Newbrough
Perspectives Interior Design
 Role: Interior Designer

Jaime Sandoval, Electrobuid, Inc.
 Role: General Contractor

IMAGES

1. Even the client consultation room is thoughtfully integrated.
2. Clients see lighting solutions both as practical elements ...
3. ... and architectural highlights.
4. Clients can see the quality "behind the scenes," here, too.



CINEGRATION

6425 W. 52nd Avenue, Arvada, CO 80002, USA

720.295.2496 | cinegration.com | CEDIA Member Since 2013



CEDIA is the global trade organization for firms designing and installing custom residential technology, and is the leading authority on the connected home. The CEDIA Awards represent the pinnacle of excellence in the home technology industry.

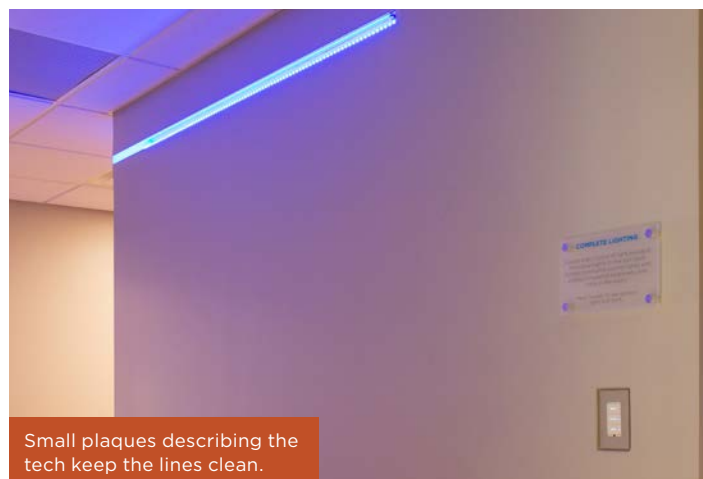


WINNER

Showroom Americas

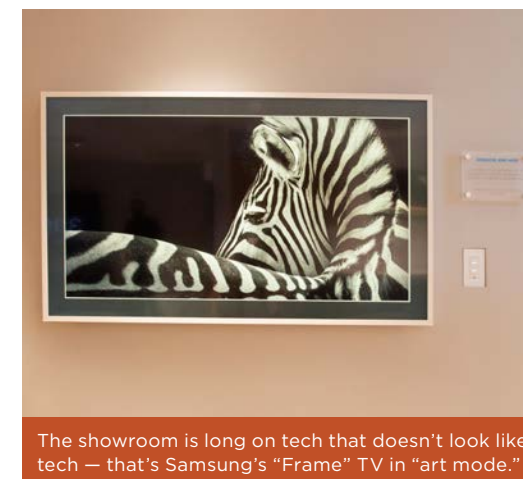


Cinegration's Arvada Experience Center feels more like a home, less like a retail store.



Small plaques describing the tech keep the lines clean.

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The showroom is long on tech that doesn't look like tech — that's Samsung's "Frame" TV in "art mode."



WINNER

Showroom Americas

PROJECT

Cinegration Arvada Experience Center

TECHNOLOGY INTEGRATOR

Cinegration

Cinegration's Arvada Experience Center drew a LOT of praise from CEDIA's judging panel. They called it "stunning," "the perfect example of a true custom integration experience center," and "just a great presentation." This Control4-driven space gives one an immediate, intuitive experience — it's really set up like a high-tech home, not a retail store.

"Experience Plaques" denote the various solutions that are highlighted.

To the left of the entrance is the front hallway, with the experience plaque, "Complete Lighting." The purpose of this area is to inspire the prospect to begin mentally painting their home with light.

To the right of the entrance and facing parallel to the cafe is the area called "Disguise and Hide." This experience is based around extending the illusion of a 55-inch Samsung Frame TV in art mode. Full range audio is reproduced with Sonance Invisible Series speakers and subwoofers.

The largest zone of the experience center is typically referred to as the "Family Room," however, the accompanying experience plaque reads "Immersive Entertainment." This room represents a living-area entertainment system, and the technology from dedicated theaters that can be used to improve experiences in great rooms, rec rooms, and common areas.

Along the wing-wall of the cafe is an experience plaque called "The Power of Control," and is mounted next to a Control4 touch screen. The experience plaque reads: "One Interface is all you need to access your entire smart home system" — and then the technology proves the point.

Cinegration worked hand-in-hand with manufacturers to create this 1,400-square-foot center — for example, Fortress Seating built the sectional sofa to their specs.